

THE DSF GROUP DELIVERS MAJOR AMENITY RENOVATIONS TO THE HALSTEAD MALDEN COMMUNITY AT 480 MAIN STREET, MALDEN, MA

BOSTON (June 1, 2017) – The DSF Group, a Boston-based multifamily real estate investment firm announced today the grand opening of Halstead Malden Square, a transit-oriented multifamily apartment community located within walking distance to the Orange Line MBTA Transit Station just outside of Boston, MA.

The DSF Group purchased the property in 2016 and immediately commenced a complete renovation of the community's common area amenity spaces and implemented their Halstead brand of high quality amenities and technology. DSF has launched a new web site, www.halsteadmaldensquare.com to reflect the new branding of the community

Halstead Malden Square brings larger than life amenities designed to focus on the social aspects of apartment living, offering bold style and areas to socialize with neighbors. The extensive amenity enhancements include a full renovation of the first floor common areas and the outdoor amenities. These new amenities include a Health and Fitness Center with a Peloton bicycle spinning studio, a yoga studio with Fitness on Demand technology, a virtual golf studio, and extensive cardio and weight training equipment. In addition, DSF delivered their signature Halstead Club and Lounge with a Karaoke Jam Lounge, ping pong tables, billiards, and skeeball. DSF also added a LUXOR package retrieval system, an iMac equipped business center, and conference meeting pods with wall mounted screens to address the needs of the work from home demographic. The outdoor courtyard and pool area was further enhanced with the addition of new landscaping, lawn games, a bocce court and T.V. cabanas.

"This asset, with its superior transit oriented location aligned perfectly with our value-add strategy to acquire, renovate and rebrand under-utilized multifamily assets in high demand rental markets", said DSF President Josh Solomon. According to Solomon, the company is excited to continue expanding its portfolio throughout the Northeast and delivering high quality amenities and resident lifestyle programs.

Halstead Malden Square is located at 480 Main Street, Malden, MA within walking distance to the Orange Line MBTA Malden Station. For more information please visit www.HalsteadMaldenSquare.com.

About The DSF Group

With over \$2.5 billion invested in real estate since 2000, offices in Boston and Washington D.C. and decades of deep-seated experience, The DSF Group strives to create unique, award-winning properties.

We acquire well located multi-family properties near transportation hubs and then reposition the properties through the implementation of well thought out renovations, amenities and technology. This integrated approach and commitment to excellence provides luxury living, first class amenities and recreational opportunities for our residents. From development and renovations through construction and asset management, financing and design, we are hands-on operators. The steady involvement of our principals drives the results of every project we invest in.

For more information please visit us at <u>www.thedsfgroup.com</u>